

EVENT GUIDE



Cheltenham Running Festival
5k, 10k, Half Marathon & Juniors
Sunday 16th June 2024



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Welcome

The entire RunThrough Team is happy to extend a warm welcome to you, joining us for your upcoming race.

Our goal is simple: to inspire an active nation through running, through the provision of inclusive and welcoming events for everyone. Our collective passion for running and community has led us to create events that we hope will be memorable experiences for all participants.

Our team is a diverse blend of running enthusiasts and seasoned event organisers. Collectively, we've participated in countless races, which has not only honed our event organising skills but also deepened our understanding of the journeys of all runners.

So, rest assured, whether you're chasing a PB or aiming to complete your first race, you're among friends who understand the exhilarating highs of completing an event.

As race day approaches, know that your safety is our top priority. Our team (pictured) will be on the ground doing everything possible to ensure you have the best experience at this RunThrough event.

We look forward to seeing you on race day, don't hesitate to say hello!

Wishing you the best on race day!

The RunThrough Team



COL



CHRIS



JAMES



TOM

TRAVEL

**Address: Cheltenham Racecourse, Evesham Road,
Cheltenham, GL50 4SH**

By Car

The racecourse is just a 5-minute drive from Cheltenham Town Centre, on Evesham Road. Alternatively, just off J11 on the M5 if traveling from the south. If traveling from the north, leave the M5 at J10.

If you are using sat-nav, please use the postcode: GL50 4SH.

There is adequate free parking available within the Racecourse, please follow signage and marshal instruction from the front gate and head into the car park located adjacent to the event village.

By Train

The nearest station is Cheltenham- Sunday services may be limited.

The nearest mainline station is Cheltenham Spa.

Trains run every hour from Bristol, every half an hour from Birmingham and every hour from London. When you arrive at the station, you can catch a taxi and get to the racecourse in 10 minutes.

The racecourse is easily accessible by both foot and cycle.
Cycle parking is available.



what3words

If using the app What3Words, use the words [///falls.exams.volume](#) for exact event village location

use the words [///groups.league.acid](#) for the car park access point.

Start Times:

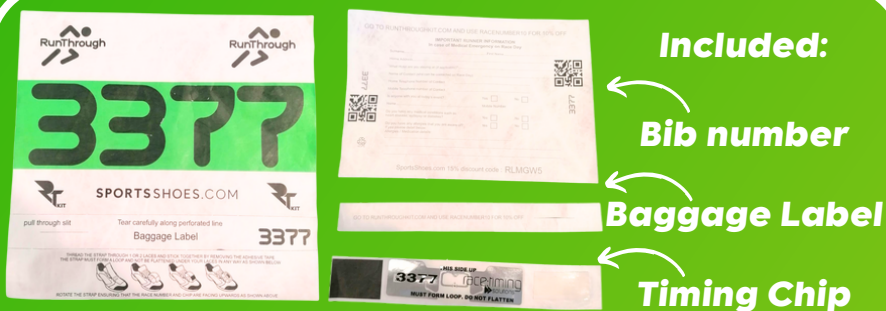
10:00am - Half Marathon
10:45am - 10k
10:55am - 5k
12:30pm - Juniors

Race Pack Collection Times:

HM- 8:30- 9:30am
10k- 9:15- 10:15am
5k- 9:25- 10:25am
Juniors- 11:00- 12:00pm

- ****IF YOU'VE ENTERED PRIOR TO THE 31ST MAY YOU CAN EXPECT TO RECEIVE YOUR RACE PACK IN THE POST****
- If your pack hasn't arrived or you've entered after this date, on arrival make your way down to the registration desks.
- Your number will be assigned on the day.
- Attach your number to the front of your shirt (we recommend safety pins or magnets).
- Your timing chip will be attached to the bottom of your race bib, tear this off and slot into your shoe laces.
- If you have received your pack, simply turn up and run, you don't need to check in.

[CLICK FOR ENTRY LIST](#)



Please take a couple of minutes to fill out the brief runner information form below and on the back of your bib. This will help us in case of an emergency!

[CLICK FOR FORM](#)





**FEEL-GOOD
MILES**

*in the
GHOST 16*

BROOKS

Shop the new Ghost 16

SPECTATORS

COFFEE

DOGS

We will have coffee stalls along with our RunThrough Kit and other stalls in the event village.

Please note dogs are not permitted in the venue.

TOILETS



For this event we will use toilets located within the racecourse Grandstand. These will be signposted from the event village.

BAGGAGE

- Please limit the number of belongings you bring to the event.
- There will be an informal bag drop within the event village for those who need it.
- Your baggage tag is attached to your race number.
- Tear it off and attach to your bag.
- Leave your bag in our bag drop marquee.
- Collect your bag after your race.

RUNNER RETREATS



RETREATS | CAMPS | WORKSHOPS

FOR RUNNERS OF
ALL ABILITIES

FOUNDED BY



FIND OUT MORE

GET RACE READY

15% OFF

at

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The UK'S NO.1 Online Retailer for RUN.GYM.HIKE

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Terms & Conditions apply. See website for details.

15%OFF Spring/Summer 24 ranges at Sportsshoes.com*

Code valid until 16.06.24

*Exclusions apply



WARM UP & RACE START

We will have a warm up in the event village 15 minutes prior to the start of each race.

From here, we will call out estimated finish times to get all runners lined up and ready to run.

DURING THE RACE

We will have marshals all around the course as well as distance markers and arrows. KM markers will be in the form of green signs marking the 5k & 10k, and Mile markers will be in the form of yellow signs 1-13 for the Half Marathon. The course is entirely on the paths within and around the Racecourse.

The 5k is one lap, while the 10k is 2 laps. The Half Marathon is 4 laps with an additional out and back at the start.

At the end of each lap, our marshals will be in position to direct you either onto your next lap or into the finish.

Due to the nature of a lapped course we ask that you remain to the left of the path at all times unless otherwise instructed by signage or a marshal. This will allow for anyone needing to overtake to have a clear path on your right and ensure not only everyone's safety but allow for the best experience throughout the race.

Please drain and discard all litter and emptied bottles within the signed litter zone. There will be large bags and bins within this area that you will pass on each lap of your race.

REFRESHMENTS



There will be a water station on each lap of the course.

There will also be a bottle of water waiting for you at the finish line.

We recommend bringing your own water to stay hydrated in the lead up to the event.

COURSE MAPS



[CLICK FOR INTERACTIVE MAP](#)



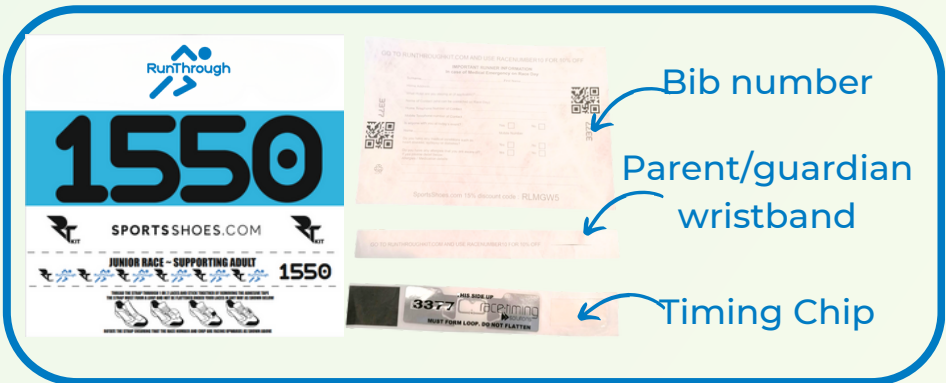
[CLICK FOR JUNIORS MAP](#)



JUNIOR RACE!



- Collect your race pack from registration. This will include your race number, timing chip, and a wristband. The wristband is to be worn by the parent/guardian throughout the event.
- Meet by the big blue flag in the event village 15mins prior to the start time.
- We'll have a group warm up at 12.20 and walk to the start together.
- The race will start at 12.30 and will follow a 0.8km loop through the racecourse. There will be a lead bike and marshals along the course.
- The junior race will finish at our main finish line, from here you will have your own junior finish funnel to collect your goodies.
- Parents/Guardians, you are welcome to join in or you can cheer can on your little ones on the finish line.
- **Your little ones will not be able to leave the junior finish funnel until they are accompanied by their appropriate wristbanded adult. Please ensure your wristband is visible on collection. We will have a staff member in this area at all times.**
- When in doubt, keep an eye out for our big blue flag!



+ nuun

HYDRATION

Hydration starts here

NEW!



SPORT



Fuel your work out with electrolytes. Before, during and after exercise.

LEMON LIME
NATURAL FLAVOURS AND COLOURS
10 EFFERVESCENT ELECTROLYTE TABLETS
WITH SUGAR AND SWEETENER
(10 x 5g) 50g e

ULTRA



Don't let dehydration slow you down. Optimized electrolyte and Carbohydrate formula.

RASPBERRY
10 EFFERVESCENT ELECTROLYTE TABLETS
WITH SUGAR AND SWEETENER
(10 x 4.5g) 45g e

Nuun is here to support every RunThrough runner.

Good Luck to all the runners!

@nuunhydrationuk

#nuunuk

#nuuniverse

#nuunhydration

Carbohydrate-electrolyte solutions enhance the absorption of water during physical exercise.



WIN A 5 YEARS SUPPLY OF BROOKS SHOES!

Scan the QR code to take part in the Brooks Run Quiz for a chance to win a 5 years supply of Brooks running shoes! A winner will be chosen at the end of the year, so get those thinking caps on.

T&Cs apply

BROOKS



*Scan or click
the QR Code*



THE FINISH LINE

Please continue walking through the finish funnel to collect your medal and all your post race goodies! These will consist of a bottle of water and snacks from our sponsors.



Event T-shirts!

If you have purchased an event T-shirt with your race entry, please head to the RT Kit stall on the day of your race, with your order confirmation and we will have your item ready for collection!

If you've not pre-ordered a T-shirt, but would like to purchase one, these are available below.

(Please note, as these are made to order, kit purchased within 4 days of the race may not be ready to collect- if this is the case, we will ensure your items are posted out.)



[PURCHASE AN EVENT T-SHIRT](#)

CRUNCHY CORN "OFF THE COB"

♥ **50% LESS FAT***

**in comparison to potato crisps*

♥ **HIGH FIBRE**

♥ **LOW SUGAR**

♥ **GLUTEN FREE**

FUEL YOUR RUN

PERFECT CRUNCH

GREAT FLAVOUR

SIMPLE
INGREDIENTS



TRY OUR FLAVOURS



PLAY CORN HOLE, WIN PRIZES!

Get CORN-petitive with our corn hole game in the event village! Make sure you record your score by scanning the QR code at events to be in with a chance of winning race entries, LOVE CORN merch and more!



20% OFF
your next order 

USE CODE:
RUNTHROUGH20
amazon.com/lovecorn

RUNTHROUGH TRAINING PLANS

POWERED BY



REAL COACHES FOR
REAL RUNNERS.
OUR TEAM OF EXPERT
COACHES PROVIDE

✓ STRUCTURE

✓ INSPIRATION

✓ SUPPORT

✓ GUIDANCE

SO YOU KNOW HOW
TO TAKE YOUR
PERFORMANCE TO
THE NEXT LEVEL

START TRAINING TODAY



RUN TO GIVE HOPE TO BEREAVED CHILDREN

127 children are bereaved of a parent every day in the UK.

Winston's Wish provides on-demand support for children and young people when they need it most, no matter where they are based.

Winston's Wish also provides help for adults caring for young people, parents, schools staff and healthcare professionals through information, resources, training and on demand services.

SET UP YOUR FUNDRAISING PAGE



FIND YOUR NEXT CHALLENGE HERE



For on-demand bereavement support on weekdays 8am-8pm:
08088 020 021 ask@winstonswish.org live chat winstonswish.org

Winston's Wish is a Registered Charity
(England and Wales 1061359) , (Scotland) 1S2C041140

WINSTON'S WISH WW

Giving hope to grieving children





gofundme™

Make your place count!

**It's never too late to start fundraising
for a charity of your choice!**

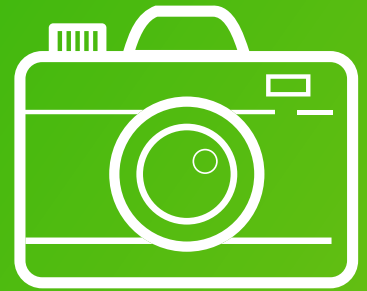
Create your GoFundMe fundraising page today
to raise money whilst going that extra mile.
Successful fundraising is at your fingertips.

Share updates, thank donors, and get
automatic transfers to your charity with
GoFundMe's powerful fundraising tools.

Start a GoFundMe

PICTURES

We will have a photographer taking a few snaps of the race, which will be made available on our photos page after the race.



click the camera to visit the page!



SOCIAL MEDIA

Please check out our X account @runthroughuk and use the hashtag #Runthroughuk in the build-up to the race.

If you want to talk all things running before and after the event join our RunThrough Midlands Facebook Page.

To listen to all things running, RunThrough and inspiring stories, check out the Gone Running Podcast!

If you #RunThroughMidlands on Instagram with your race day collages, the best ones will feature on our page!

click the icons to visit our pages!



Cheer on your friends, celebrate your achievements and share your story with us! We love to hear from you!

Click the QR to fill out the form with your event day shoutout requests!



**RESULTS AVAILABLE AT
WWW.RESULTS.RUNTHROUGH.CO.UK**



Any pre-ordered kit can be collected at the RTKit stall, please have your order confirmation ready to show our team.

Check out the RTKit Stall located in the event village.

www.RunThroughKit.com

GET INVOLVED!

Here at RunThrough we are always looking for likeminded people to join our community.

PACERS & FINISH LINE FRIENDS

- FREE RACE ENTRY
- £10 RTKIT VOUCHER

VOLUNTEERS

- £10 RTKIT VOUCHER
- £65 RACE CREDIT



WWW.RUNTHROUGH.CO.UK/VOLUNTEER

F.A.QS

How will my results show?

Results will be listed in Gun Time order (time from the start of the race, to you finishing). You will also be able to see your Chip time (the exact time from when you cross the start line to your finish). The difference between times may be due to it taking a few minutes to get everyone over the start line.

Your category is determined by your age, anyone under 35 is classed as a senior, 35+ will be listed as Vets in 5yr increments. This will further be categorised as Female, or Open (All male, non-binary, or those who prefer not to say).

What is the minimum age for this event?

5k-11 | 10k-15 | HM- 17 | Juniors- any

It's optional if parents want to join in the kids race, although highly recommended for anyone under 9. Any supporting adults, don't need to enter the race.

Is there a time restriction to complete the race?

No, everyone is welcome, however please get in contact with us at midlands@runthrough.co.uk if you plan to take more than 3hrs to complete your race as we may need to make special arrangements around the course and event village.

I can no longer make the event, can I get a refund?

We are sadly unable to refund or transfer your entry within 14 days of the race as your race pack and everything associated with your entry fee including your medal, and post race goodies have already been paid for by this time. We'd love for you to run virtually and we can post out your medal and goodies!

Can I transfer my entry to a friend or swap distance?

We are sadly unable to transfer your entry or edit associated details within 14 days of the race as your race pack and everything associated with your entry have now been processed.

Will there be a water station on the course?

Yes, we will have a bottled water station out on the course for you to help yourself to on each lap. Please empty any bottles before discarding.

Am I allowed to wear headphones?

Headphones are not permitted, unless bone conducting. Should you choose to wear these, we ask you keep the volume low in order to remain aware of your surroundings at all times and can hear any marshal instructions during the race.

When will I get the add on RTKit I ordered with my entry?

This will be available to collect at the RTKit Stall on the day. Please have your email confirmation ready to show to our staff.

Where is the best place to spectate?

We advise staying within the event village to be sure you catch the finish!

Will there be a prize giving?

There will be no presentation on the day. The top 3 male and female participants and 1st place in each age group can expect an email reward in the week following the race. There will also be prize money (£200- 1st | £150- 2nd | £100- 3rd) sent out, only for those who beat the following times:

Half Marathon: Men's Sub 67:30 mins, Women's Sub 73 mins

10k Men's Sub 30:30 mins, Women's Sub 34 mins.

5k Men's Sub 14:30, Women's Sub 16:00mins

Check out our podium and photo wall to get your celebratory pictures!



RunThrough



Supported
by...



**RUNNER
RETREATS**



gofundme™

**LOVE,
CORN**

**WINSTON'S
WISH WW**

Giving hope to grieving children



NEW
LEVELS
COACHING



BROOKS

nuun
HYDRATION

SPORTSSHOES.COM

Interested in supporting an event? email: sam.williams@runthrough.co.uk